

Partnering to Drive Transformational Business Outcomes

Why Alteryx and Denodo?

Business users struggle to gain access to the data they need for analytics, because the necessary data is often stored across numerous different kinds of systems. They also struggle with getting the data in time to meet their needs, and in a format that they can immediately use.

This means that often, companies face the following challenges:

- They cannot democratize data analytics.
- They struggle with engineering, reporting, machine learning, and data science processes.
- They spend too much time integrating data, and not enough time analyzing it. They cannot implement self-service data access.
- They cannot implement enterprise data services.

Working together, Alteryx and Denodo enable organizations to transform the “business-as-usual” of analytics into the modern capabilities of advanced analytics.

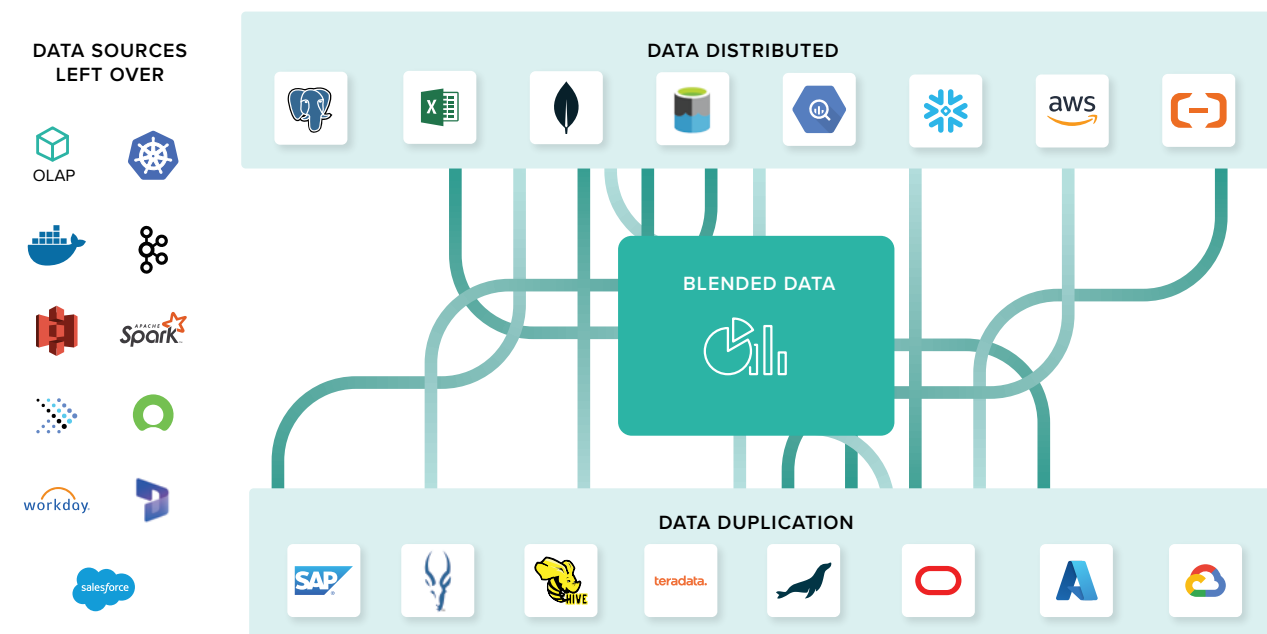


Fig 1. Original approach – when streamlining all your data, there are still some data sources that are left over or that cannot be used.

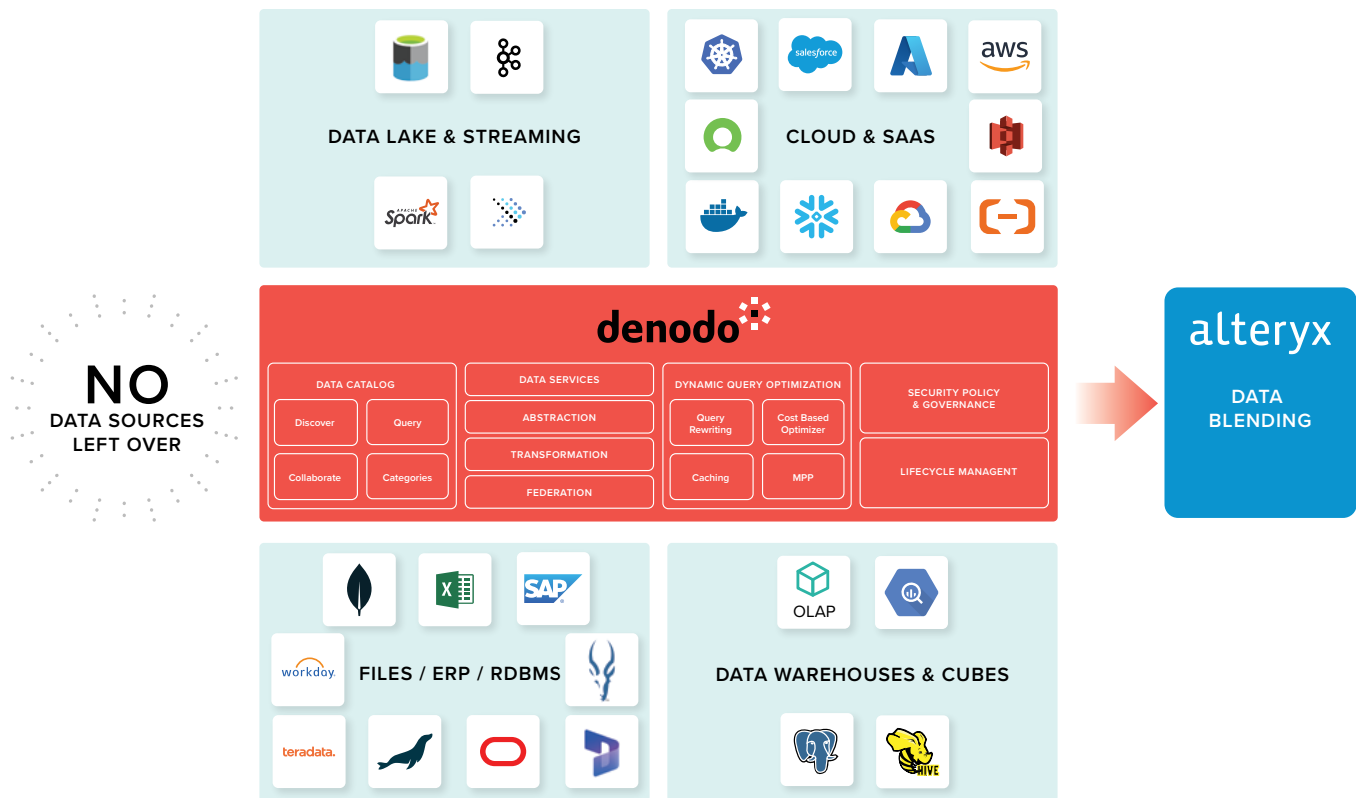


Fig 2. Data Platform with Data Virtualization & Data Blending approach - Integrate, blend and analyze all your data in Alteryx via Denodo.

What Denodo Brings

The Denodo Platform, powered by data virtualization, connects data consumers with disparate sources of data in real time, without having to physically move any data from its existing location. The Denodo Platform sits in a layer between data consumers and the various data sources. The platform itself contains no data, but only the metadata required to access each source, and the platform shields consumers from this complexity. By presenting data consumers with a real-time view across myriad disparate sources, data consumers can access a single version of the truth, and query across the heterogeneous sources without having to understand their different requirements. With the Denodo Platform, new sources can be added relatively quickly, including emerging data storage architectures such as cloud or big data sources. Because the Denodo Platform supports a wide variety of legacy and modern data sources, it modernizes data infrastructures without forcing organizations to replace existing investments, including traditional data warehouses, data marts, or extract, transform, and load (ETL) processes.

What Alteryx Brings

Whereas Denodo brings streamlined data access, Alteryx adds advanced automation. The Alteryx Analytics Cloud Platform delivers easy, end-to-end automation to data engineering, analytics, reporting, machine learning, and data science processes, so that enterprises around the world can democratize data analytics.

The Joint Solution

The Denodo Platform integrates, manages, and delivers data securely to Alteryx, so decision makers can make informed decisions from the Alteryx Analytics Cloud Platform.

Customers can leverage the combined platform to enable self-service business intelligence (BI), advanced analytics, hybrid/multi-cloud integration, and enterprise data service solutions, from managing supply chains and equipment maintenance to business-process automation.

What Can You Do with Alteryx and Denodo?

With Alteryx + Denodo, companies can:

Support the entire analytics lifecycle, including data access, preparation, blending, data enrichment, statistical analytics, geospatial analytics, automated machine learning, and business insights

Simplify the process of surfacing insights using artificial intelligence (AI)-driven root cause analysis and data storytelling, transforming how customers innovate and operate their businesses

Enable self-service BI, advanced analytics, hybrid/multi-cloud integration, and enterprise data services

Drive value in analytics by democratizing all data



About Denodo

PRODUCT OVERVIEW

The Denodo Platform offers the broadest access to structured and unstructured data residing in enterprise, big data, and cloud sources, in both batch and real-time, exceeding the performance needs of data-intensive organizations for both analytical and operational use cases, delivered in a much shorter timeframe than traditional data integration tools.

SOLUTION HIGHLIGHTS

300%

increase in
business user
productivity

80%

reduction in
development
resources

30%

faster access to
data than ETL
processes



alteryx

Alteryx (NYSE: AYY) powers analytics for all with the award-winning Alteryx Analytics Cloud Platform. With Alteryx, enterprises can make intelligent decisions across their organizations with automated, AI-driven insights. More than 8,000 customers globally rely on Alteryx to democratize analytics across use cases and deliver high-impact business outcomes.

Visit: alteryx.com

Contact us at www.alteryx.com/contact-us

denodo

Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management, and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months.

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Email: info@denodo.com