



Datua

Transforming Future-Thinking Enterprises with Data and AI

In today's complex data ecosystem, businesses still struggle to extract value from their information. At Datua, we specialize in helping companies unlock the full potential of their data through tailored, end-to-end solutions. From data strategy and governance to advanced analytics, AI, and business intelligence, we provide the expertise needed to turn data into actionable insights.

Our solutions help businesses thrive, optimize processes, and remain competitive in today's data-driven world. We take a holistic approach by combining personalized services with continuous support, so data becomes a strategic asset for long-term growth and success.



The Business Challenges We Solve

At Datua, we solve the most pressing challenges faced by organizations today:

- 1. Defining Data and AI Strategy** – Many businesses lack a clear roadmap for managing and utilizing data effectively in AI initiatives. Questions like, “What strategy should I follow?” or, “How can I align data with business goals?” remain unanswered, making it difficult to drive real value from AI initiatives.
- 2. Ensuring Reproducibility and Maintainability** – Developing AI applications and data products is only the first step; ensuring their long-term usability and scalability is another challenge. Organizations often face difficulties in maintaining and industrializing these solutions, leading to inefficiencies and increased costs. Treating data and AI as sustainable products rather than isolated projects is essential for long-term success.
- 3. Leveraging generative AI (GenAI) for Real Business Value** – For many companies, it's hard to know where or how to apply GenAI to create real value. In rapidly advancing technologies like GenAI, without clear use cases and alignment with business goals, adoption often fails to drive meaningful innovation or significant business evolution.

Our Solution

We help organizations define a solid Data and AI strategy aligned with their business goals. Starting with data strategy, we analyze the company's needs and design a tailored strategy. This alignment spans the entire data lifecycle, so that data drives growth. Our end-to-end approach, combined with customized strategies, maximizes data value throughout the organization.

We focus on building sustainable data and AI solutions, not just short-term projects. Our experience extends across the full data value chain, so that our solutions are reproducible, adaptable, and scalable. We industrialize data products to support long-term growth, improving efficiency and reducing future costs.

We leverage our expertise in GenAI and intelligent agents to unlock innovation. With our expertise in GenAI and agent-based systems, we assist businesses in identifying and implementing the most effective use cases. With our experience, organizations can gain real, sustainable value from Gen AI adoption, driving meaningful transformation in alignment with business goals.

The Datua + Denodo Partnership

Through our partnership with Denodo, we offer a robust approach to data management, optimization, and utilization, accelerating business growth.

The **Denodo Platform** is a **logical data management** solution that enables real-time access to data across disparate sources, including the siloed applications within individual data lakehouses, without requiring the data to first be consolidated into a common repository.

With these capabilities in mind, we focus on leveraging that data to drive business growth through tailored data and AI strategies. We enhance the scalability, maintainability, and industrialization of data solutions, transforming raw data into valuable, actionable insights.

Working together, Denodo and Datua create a powerful synergy: Denodo facilitates easy data access, and we help companies leverage that data for strategic decision-making, driving innovation and operational efficiency. This combination enables the scalability and maintainability of data solutions, while guaranteeing their long-term sustainability.

Together, we enable organizations to build a data-driven culture, optimize processes, and unlock the full potential of their data, providing a competitive edge and delivering measurable business results.

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“At Datua, our main goal is to help organizations understand the modern data ecosystem, enabling them to make well-informed decisions aligned with their strategic objectives. We guide each one through the launch, implementation, and maintenance of the projects and technologies needed. We always consider technology as a means to an end, with strategic goals as the ultimate purpose. In this regard, Denodo offers unique capabilities to make organizational data available in an organized and efficient way, for both analytical and operational purposes. This enables organizations to move forward quickly and efficiently in leveraging their data, while also preparing the data to be reliably used for AI use cases..”

— Alberto Rezola, Strategy Director, Datua



Datua, part of the Teknei Group, is a data ecosystem company specializing in AI. We offer comprehensive services across the entire data value chain, from strategy, governance, and data management to BI, analytics, and GenAI. With a team of over 50 experts, we turn complex data into actionable information to facilitate intelligent decision-making. We support our clients from analyzing their challenges to the implementation and achievement of results, offering continuous assistance both during and after the completion of the project. Visit us at datua.ai. Contact us at info@datua.ai.



Denodo is a leader in data management. The award-winning Denodo Platform is the leading logical data management platform for transforming data into trustworthy insights and outcomes for all data-related initiatives across the enterprise, including AI and self-service. Denodo's customers in all industries all over the world have delivered trusted AI-ready and business-ready data in a third of the time and with 10x better performance than with lakehouses and other mainstream data platforms alone. For more information, visit denodo.com.

