



Apptad

Unified Data Solutions Powered by Denodo & Apptad

Apptad is a data-first consulting firm specializing in data management, artificial intelligence/machine learning (AI/ML), and cloud engineering. As a Denodo partner, we help enterprises modernize their data ecosystems by integrating data virtualization with governance, quality, and real-time analytics. Our certified consultants leverage the Denodo Platform to build data fabric that delivers fast, secure, and scalable access to data across hybrid environments. With deep platform expertise and flexible engagement models, Apptad turns complex data challenges into business-ready solutions.

The Business Challenges We Solve



Data Fragmentation Across Systems

Enterprises often struggle with siloed data across on-premises, cloud, and legacy systems. Apptad leverages Denodo's logical data management capabilities, powered by data virtualization, to unify access to distributed data sources without requiring replication, creating a centralized, governed view of enterprise data.



Delayed Decision-Making Due to the Lack of Real-Time Insight

Traditional data pipelines often involve latency, which impacts business agility. Apptad builds real-time, virtualized data layers using Denodo to enable fast, accurate insights for operational and strategic decision-making.



Lack of Data Governance and Trust

Without strong governance, data quality and security suffer. Apptad's expertise in master data management (MDM), data quality, and access control enables organizations to implement Denodo with robust, global policies that enhance trust, compliance, and data usability across the enterprise.

Our Solution

Apptad offers a comprehensive data modernization solution powered by the Denodo Platform. We help organizations design and implement data fabric that connect disparate data sources, in real time, without data movement.

Key benefits include:

- **Unified Data Access Across Hybrid Environments:** We simplify access to on-premises, cloud, and third-party data using Denodo, enabling a single, governed view of enterprise data.
- **Faster Time-to-Insight:** By virtualizing data instead of physically integrating it, we reduce latency and empower business users with real-time analytics and self-service access.
- **Improved Data Governance and Trust:** Our deep experience in MDM, data quality, and access control enables Denodo implementations to be compliant, secure, and aligned with business rules.

Together, Apptad and Denodo deliver a scalable, secure, and insight-driven data ecosystem.



The Apptad + Denodo Partnership

Apptad's deep expertise in data engineering and governance, combined with the Denodo Platform's powerful logical data management capabilities, enables customers to build agile, secure, and scalable data ecosystems.

The **Denodo Platform** is a **logical data management** solution that enables real-time access to data across disparate sources, including the siloed applications within individual data lakehouses, without requiring the data to first be consolidated into a common repository. Apptad's specialized and unique offering lies in its deep expertise across data management, AI/ML, and cloud solutions — combined with a flexible engagement model that includes both managed services and staff augmentation.

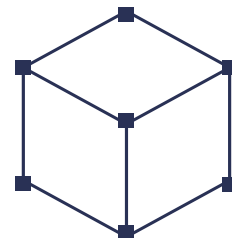
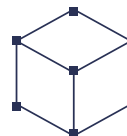
Together, we offer:

- **Logical Data Management:** Apptad leverages Denodo to create unified views across hybrid and multi-cloud data sources, reducing the need for physical data movement.
- **Accelerated Deployment:** Apptad's pre-built accelerators and delivery frameworks speed up Denodo implementation and integration with platforms like Snowflake, Reltio, and Informatica, while also reducing time-to-value.
- **Enhanced Data Governance and Access Control:** Together, we enable real-time access to trusted data with secure role-based controls, lineage tracking, and auditability.
- **Business Agility:** The combined solution empowers self-service analytics, faster reporting, and improved decision-making, without compromising on data quality or compliance.

As a Denodo partner, with certified consultants, proprietary accelerators, and flexible engagement models, we, working in tandem with Denodo, deliver end-to-end solutions that combine the power of logical data management with governed, real-time access to business-critical information. We help organizations build data fabric, streamline data integration across cloud and on-premises environments, and accelerate insight without compromising on security or compliance.

Apptad's strong ecosystem of partners—which includes, in addition to Denodo, Informatica, Reltio, Snowflake, and Databricks—enables seamless integration across platforms. Backed by global delivery and a business-outcome focus, Apptad enables clients to scale efficiently and modernize with confidence.

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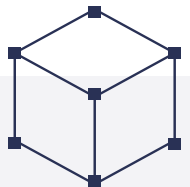
About Apptad

Apptad Inc. is a global technology consulting firm focused on helping organizations unlock the power of their data to drive digital transformation, operational efficiency, and business innovation. With core expertise in data management, cloud engineering, and AI/ML, we provide a strategic mix of services that enable enterprises to modernize and scale their data ecosystems.

Our service portfolio spans MDM, data quality, and data governance, data virtualization, data engineering, and analytics enablement, with implementation expertise across industry-leading platforms such as Denodo, Informatica, Reltio, Databricks, Snowflake, Stibo, and Treasure Data. Our team of certified consultants brings deep domain knowledge and hands-on experience, enabling us to support some of the world's leading enterprises across industries like healthcare, retail, manufacturing, and financial services. At Apptad, we believe in turning complex data challenges into measurable business outcomes.

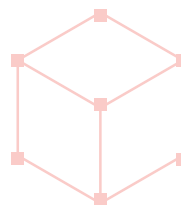
About Denodo

Denodo is a leader in data management. The award-winning Denodo Platform is the leading logical data management platform for transforming data into trustworthy insights and outcomes for all data-related initiatives across the enterprise, including AI and self-service. Denodo's customers in all industries all over the world have delivered trusted AI-ready and business-ready data in a third of the time and with 10x better performance than with lakehouses and other mainstream data platforms alone.



“Our partnership with Denodo enables us to deliver agile, governed, and scalable data solutions for enterprises. By combining Denodo's powerful logical data management platform with Apptad's deep expertise in data engineering, MDM, and analytics, we help customers unlock real-time insights, reduce complexity, and accelerate their digital transformation journeys.

— Abhijit Thakur, Director – Solution Sales, Apptad Inc.



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