



Fujitsu

Unlocking the Power of Your Data with End-to-End Solutions

Fujitsu provides clients with end-to-end data-driven analytical solutions that empower them to unlock the full potential of their data. Our approach combines the design and implementation of robust platforms, advanced applications, and comprehensive governance models to improve data availability, quality, and security. Our multidisciplinary teams deliver tailored solutions for critical environments, supporting clients in achieving greater efficiency, regulatory compliance, and continuous innovation across their operations. We focus on enabling seamless integration, scalability, and adaptability, so that each solution meets the unique needs and strategic objectives of our clients, regardless of industry or complexity.

The Business Challenges We Solve



Interoperability

Many organizations struggle with fragmented data landscapes spread across legacy systems, modern cloud platforms, and disparate operational applications. Lack of common standards, inconsistent semantics, and mismatched data models limit the ability to exchange information reliably and hinders system integration, analytics, and automation efforts.



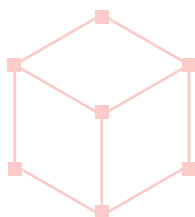
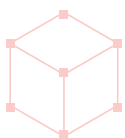
Data quality

Enterprises face persistent challenges with incomplete, inconsistent, duplicated, or poorly governed data. These quality issues undermine decision-making, slow down digital initiatives, increase operational risk, and create bottlenecks in regulatory reporting and AI-powered enterprise analytics.



Data sensitivity

Businesses must manage growing volumes of confidential and regulated data while complying with strict privacy, security, and industry-specific requirements. Enabling safe handling, controlled access, and lifecycle protection of sensitive information is complex, often exceeding the capabilities of legacy controls and fragmented security practices.



Our Solution

Fujitsu's solutions reduce data silos, enabling seamless interoperability. We empower clients to make evidence-based decisions, optimize operations, and accelerate innovation. By leveraging robust methodologies and cutting-edge technologies, we deliver measurable improvements in efficiency, compliance, and user experience, supporting both strategic and operational objectives.

- **Interoperable solution:** We address fragmented data landscapes by integrating heterogeneous sources while applying technical interoperability standards and domain-specific frameworks. We normalize semantics through controlled vocabularies and ontologies and apply rigorous structural modeling and schema alignment so that data can be exchanged consistently and meaningfully across applications, services, and analytical layers.
- **Data quality first:** Our solutions strengthen data quality by improving consistency, completeness, accuracy, and lineage visibility. We implement validation rules, deduplication processes, version control, profiling, and governance frameworks. This enables reliable analytics, regulatory reporting, and critical business operations backed by clean, standardized, and trustworthy data.
- **Sensitive data management:** We implement robust security, privacy, and confidentiality controls, including encryption at rest and in transit, identity and access management, tokenization, continuous monitoring, and data-minimization policies. We facilitate compliance with regulatory requirements such as GDPR, HIPAA, and industry-specific mandates.

The Fujitsu + Denodo Partnership

Through our partnership with Denodo, we elevate client capabilities, enabling organizations to fully exploit the diverse, distributed data sources that exist across departments and systems.

The **Denodo Platform** is a **logical data management** solution that enables real-time access to data across disparate sources, including the siloed applications within individual data lakehouses, without requiring the data to first be consolidated into a common repository.

By embedding Denodo as a unified virtualization layer, we provide seamless, secure, and scalable access to enterprise data regardless of underlying technology, location, or format. This architecture eliminates data silos and minimizes unnecessary replication, enabling real-time integration while significantly reducing operational complexity and maintenance overhead.

Denodo's advanced capabilities—including dynamic query optimization, semantic modeling, data cataloging, and governance—support both operational workloads and advanced analytics such as AI, machine learning, and business intelligence. Customers gain improved data quality, accelerated delivery of insights, and greater agility to respond to evolving business and regulatory requirements. Ultimately, this combined solution empowers organizations to unlock the full value of their data assets, drive digital transformation, and maintain strong control over sensitive information in a rapidly changing environment.



About Fujitsu

Fujitsu is a global leader in technology and business solutions that transform organizations and the world around us. We use technology to make happier lives, bringing innovation and expertise to every project and continuously contributing to the growth of society and our customers. Our purpose is to make the world more sustainable by building trust in society through innovation, and this drives every action of every person at Fujitsu. Guided by our approach to materiality, we innovate lasting solutions to the most pressing issues of our time, building new possibilities by connecting people, technology, and ideas.

One of the company's core areas of specialization is the design, deployment, and operation of advanced data platforms, enterprise applications, and comprehensive governance frameworks. Our multidisciplinary teams bring together deep expertise in data engineering, artificial intelligence, business intelligence, and user experience to deliver solutions tailored to mission-critical environments. We work with clients across sectors such as healthcare, public administration, and financial services, helping them address complex challenges related to data interoperability, quality, security, and regulatory compliance. Our technology-agnostic approach enables us to select the best-fit tools for each scenario, leveraging strong partnerships with leading vendors and integrating AI accelerators to maximize efficiency, scalability, and value creation.

We are committed to driving digital transformation, enabling organizations to make evidence-based decisions, optimize operations, and innovate securely and efficiently. Our experience spans highly regulated environments, ensuring compliance with privacy and security standards. Our solutions are designed to be scalable, adaptable, and aligned with the strategic objectives of each client.

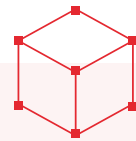
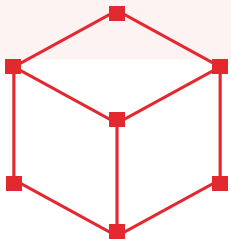
About Denodo

Denodo is a global leader in data management, powering trustworthy AI agents and applications. The Denodo Platform, an award-winning logical data management solution, transforms enterprise data into reliable insights for AI, analytics, and self-service initiatives. Organizations worldwide use Denodo to deliver AI-ready, business-ready data in a fraction of the time compared to traditional data lakehouses, achieving up to 4x faster time-to-insight, 345% ROI, and 10x better performance.

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“Denodo enables us to deliver data fabric architectures that maximize the value of existing organizational data without unnecessary replication. Thanks to Denodo's logical data management capabilities, our clients can exploit their data securely and efficiently, focusing on innovation and decision-making rather than technical constraints. This partnership empowers organizations to achieve true data-driven transformation, with robust governance, interoperability, and compliance at every step.”

— Israel Cosío – Data & AI Governance Manager at Fujitsu Iberia



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