

# The Data Lakehouse Multiplier Blueprint

From architecture to outcomes—Denodo unifies data to boost speed, savings, and scale.

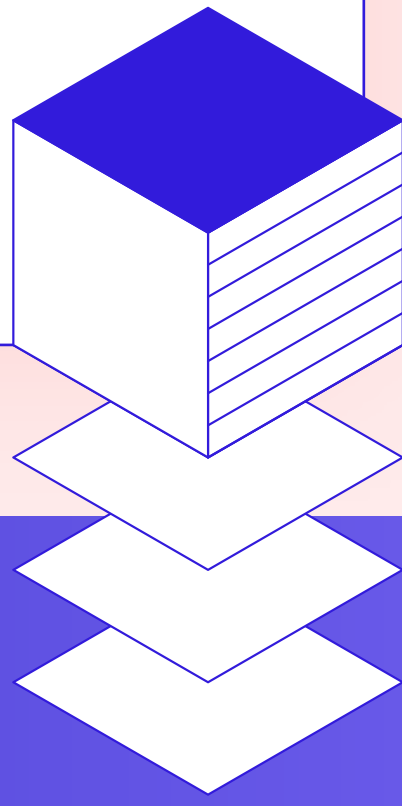
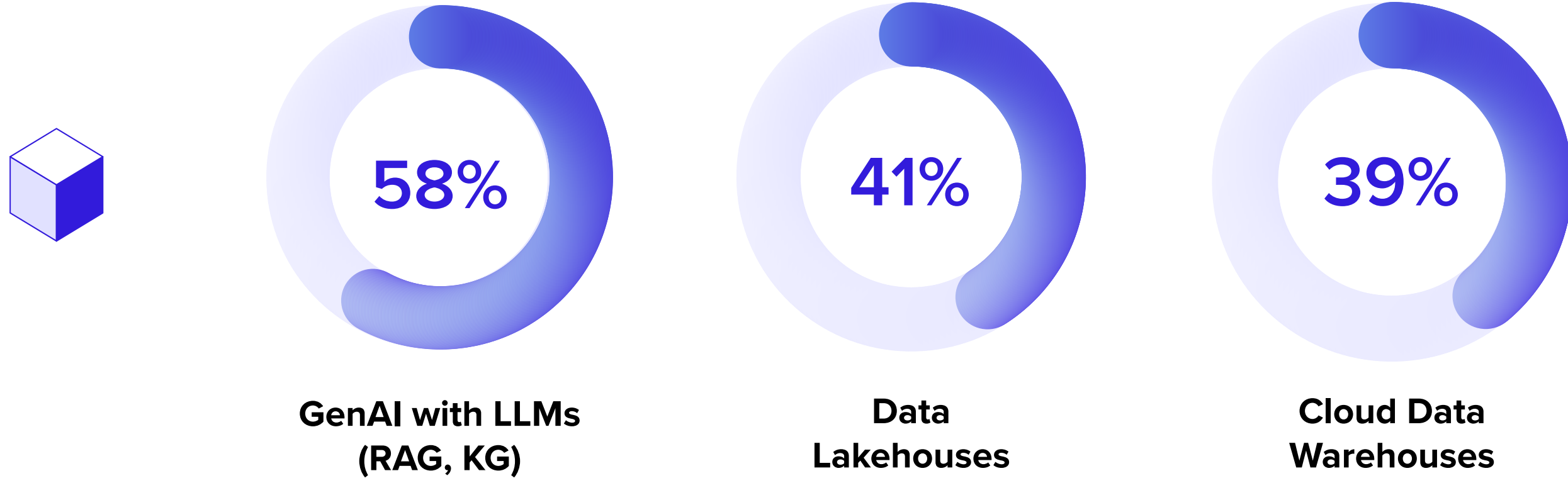


## Building a Strong Data Foundation

Enterprises recognize that **data lakehouses** and **data warehouses** are essential investments, second only to GenAI. A solid foundation in these architectures is crucial for delivering trusted insights, achieving AI readiness, and fostering business agility.

### DATA ARCHITECTURES CONSIDERED

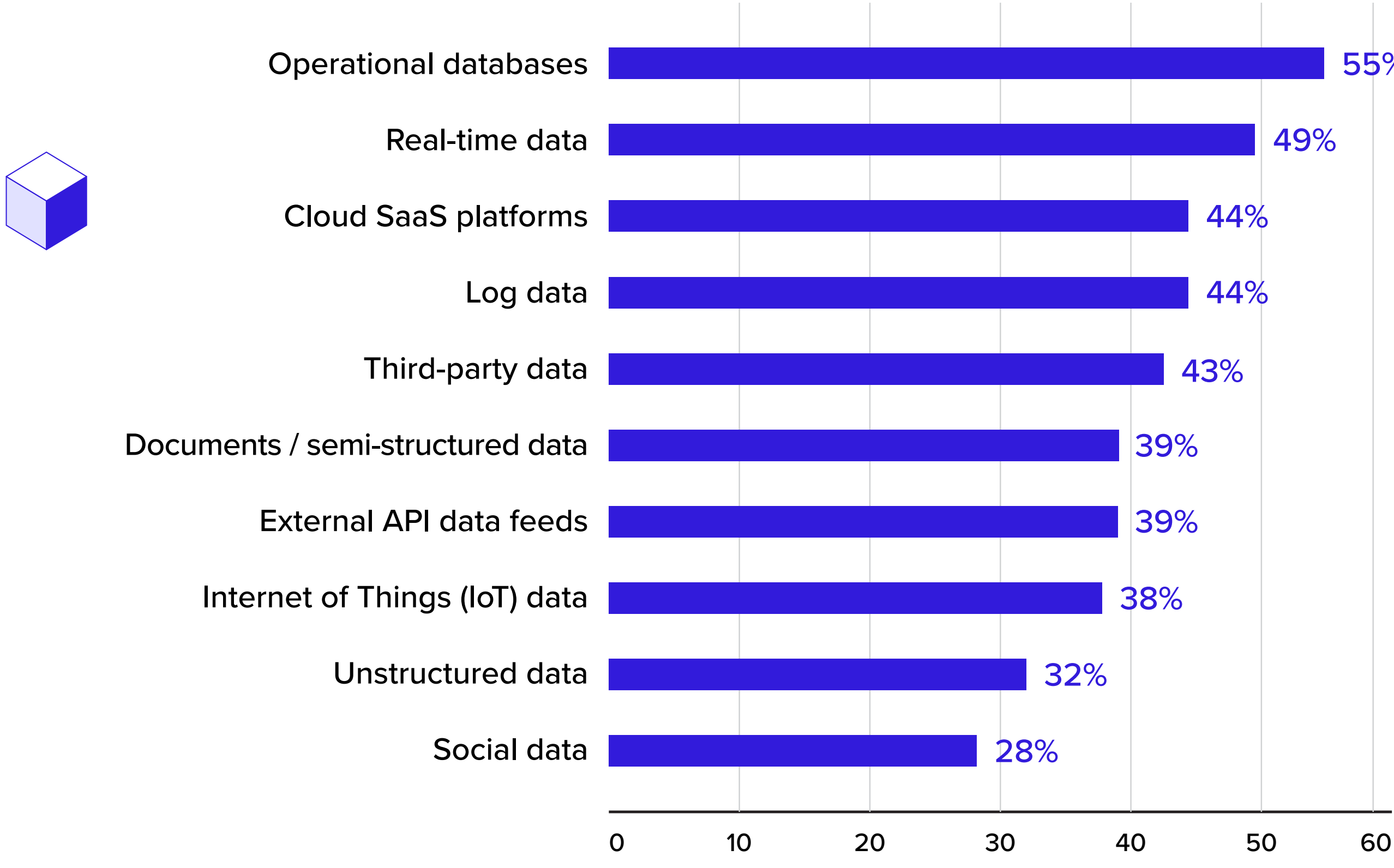
When asked which data architectures companies were considering, these were the top three<sup>1</sup>:



## But a Strong Data Foundation Needs More

Data doesn't just live in lakehouses or warehouses. It spans many systems and formats, making total consolidation rarely achievable. To fully unlock the value of data, enterprises must integrate and govern it wherever it resides.

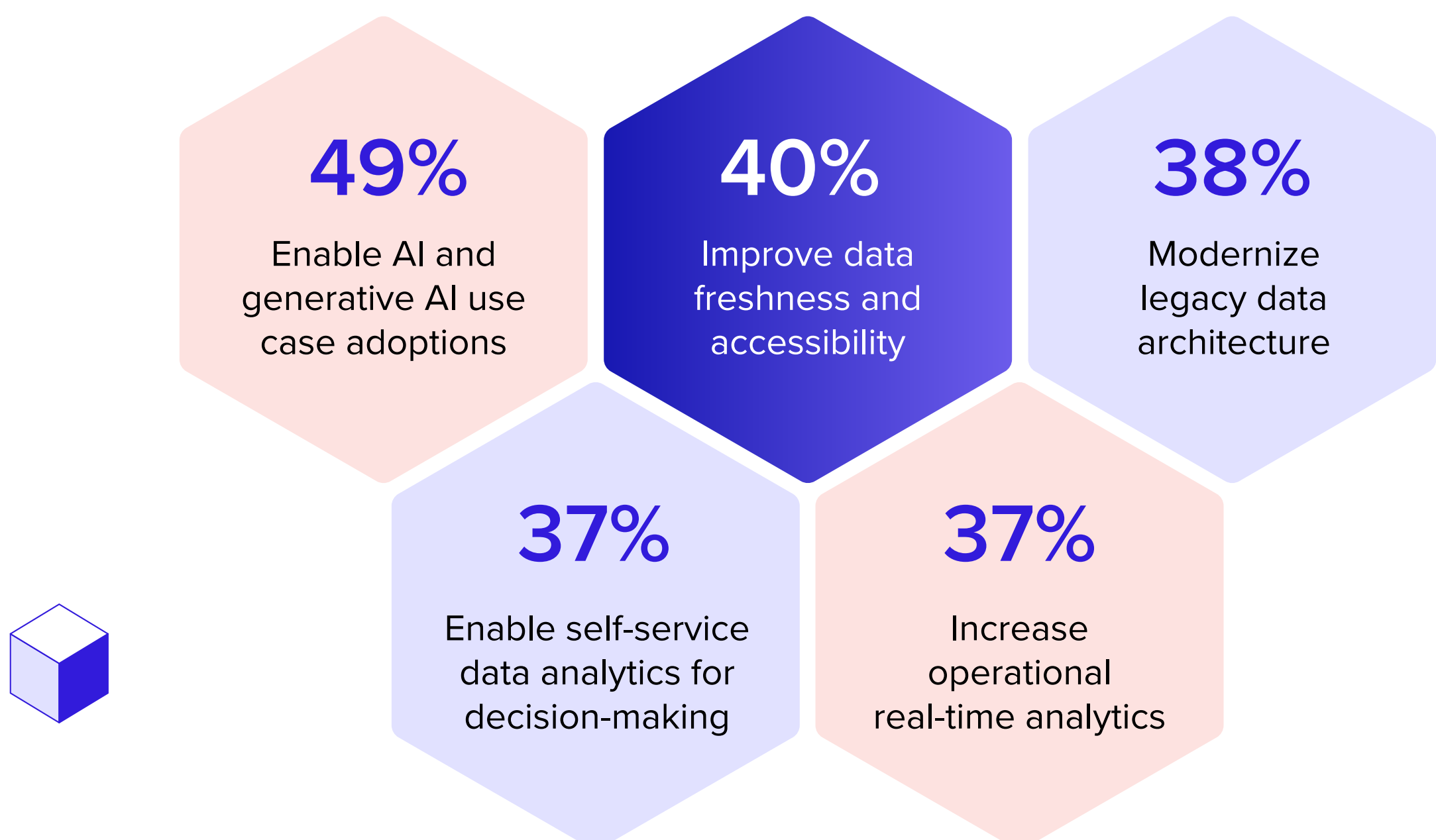
### WHAT ENTERPRISES MANAGE TODAY AND EXPECT TOMORROW



## Why Companies Are Rethinking Data Architectures

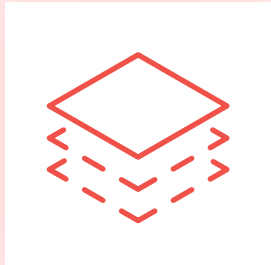
### TOP FIVE DRIVERS

Enterprises are prioritizing new architectures to unlock more value from data.



## Denodo: The Logical Layer that Maximizes Lakehouse Value

Denodo's logical data management layer extends your lakehouse by:



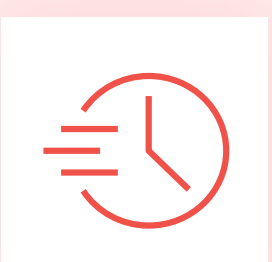
**Unifying all data** through a semantic layer that delivers consistent, AI-ready insights



**Empowering business** users with personalized, self-service access to governed data products



**Enforcing federated governance** to ensure secure and compliant data sharing across environments



**Optimizing real-time data delivery** to accelerate performance while controlling costs

## Unlocking the Full Value of Your Lakehouse



A modern data lakehouse provides scale and compute power—but true business value emerges when it's paired with **Denodo**. An independent report<sup>2</sup> shows that Denodo, when added to a data lakehouse, delivers far greater value than a lakehouse alone:

### DENODO + DATA LAKEHOUSE BENEFITS

**5-10x**  
Faster rollout for new business initiatives

**2-3x**  
Uplift in value from new business initiatives

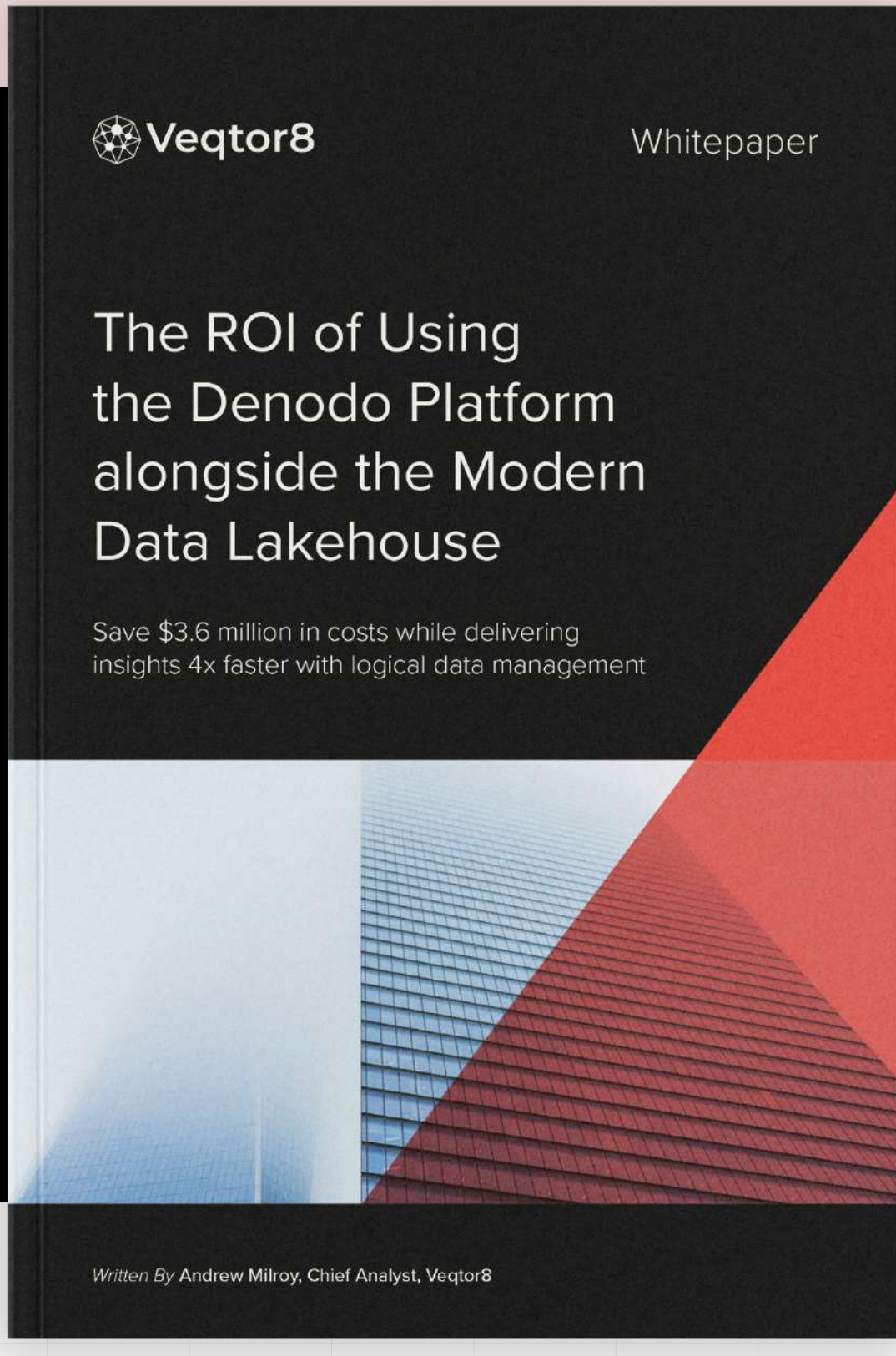
**78%**  
Reduction in implementation cost

**345%**  
ROI over 3 years

## See the Full ROI Report

These results aren't theory—they come from an **independent study<sup>2</sup>** by **Veqtor8**, based on extensive research and interviews with enterprises that use Denodo alongside their lakehouses, as well as a control group, not using Denodo, to ground the findings. The report reveals how leading organizations unlocked millions in savings, accelerated insights, and strengthened AI readiness.

[DOWNLOAD THE REPORT](#)



1 = 2025 Market Study: Modern Data Architecture in the AI Era, Produced by Unisphere Research and Radiant Advisors  
2 = The ROI of Using the Denodo Platform alongside the Modern Data Lakehouse, by Andrew Milroy, chief analyst, Veqtor8

