



## QuinScape and Denodo

QuinScape and Denodo partner to streamline and improve company-wide decision-making.

### Why QuinScape and Denodo?

Decisions are based on data, and *good* decisions are based on *good* data. Unfortunately, many of us must contend with data that is out-of-date, of questionable quality, and not necessarily controlled by data-governance protocols. As a result, we have to accept that we will not always be able to make the best decisions. We might not be able to easily determine the cause of a sudden drop in sales, and we might not be able to defend our decision to buy or build new capabilities within our organizations.

This is due to a number of challenges that, unfortunately, remain all-to-common, even in this age of advanced technology:

1. Data is scattered across multiple cloud, on-premises, and big data systems, as well as in flat files.
2. Integrating the available data for decision-making, using traditional extract, transform, and load (ETL) processes, is slow, labor-intensive, and time-consuming.
3. Data cannot be easily governed across this complex landscape, nor can data quality be easily maintained.
4. Companies lack the expertise to implement technology solutions for streamlining and improving decision-making, so they turn to the search engine for advice, and implement solutions that are costly and ineffective in the long run.

Working together, QuinScape and Denodo enable companies to overcome each of these challenges, so that key business stakeholders can use data to make the best, most informed decisions.



## What Denodo Brings

The Denodo Platform uses data virtualization to connect data consumers with disparate sources of data in real time, without having to physically move any data from its existing location. The Denodo Platform sits in a layer between data consumers and the various data sources. The platform itself contains no data, but only the metadata required to access each source, and the platform shields consumers from this complexity. By presenting data consumers with a real-time view across myriad disparate sources, data consumers can access a single version of the truth, and query across the heterogeneous sources without having to understand their different requirements.

With the Denodo Platform, new sources can be added relatively quickly, including emerging data storage architectures such as cloud or big data sources. Because the Denodo Platform supports a wide variety of legacy and modern data sources, it modernizes data infrastructures without forcing organizations to replace existing investments, including traditional data warehouses, data marts, or ETL processes.

Data virtualization is deployed as an architectural layer above the disparate sources, serving as an organization's single enterprise-wide data access layer. With this architecture, the Denodo Platform provides data security and data governance control over an organization's entire data holdings, from a single interface.

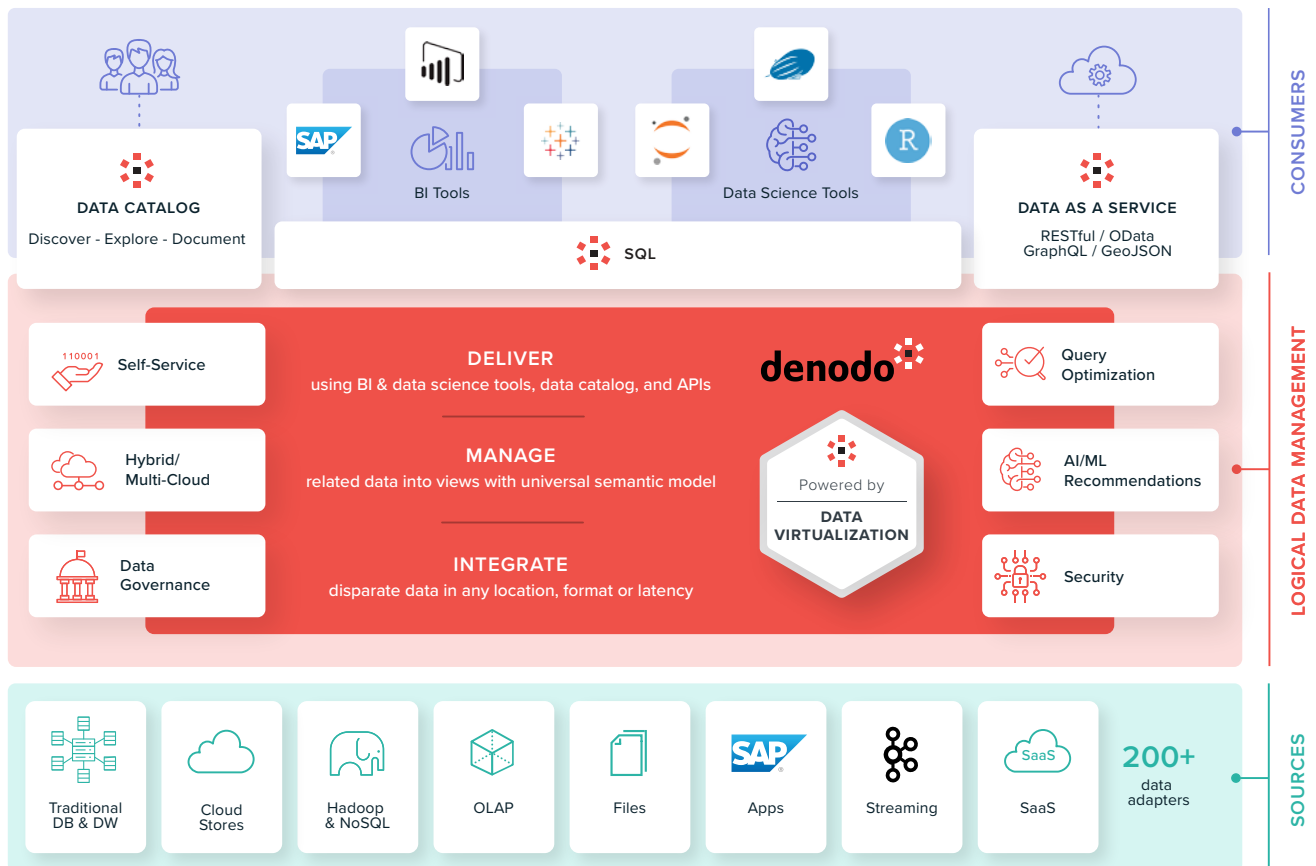
## What QuinScape Brings

QuinScape is part of the QuinScape Group, which now has over 500 employees at 7 locations, working on future-proof IT solutions. The group maintains an extensive network of technology partners and service providers in the field of data and analytics. QuinScape has deep experience with data virtualization and the Denodo Platform, and the company's IT experts are currently deployed across numerous Dax 40 companies, market-leading medium-sized companies, and state institutions. With an extremely low staff turnover, QuinScape offers trusted collaboration over the long term.

QuinScape has broad technology expertise and works with each customer to determine the optimal solution for implementing the Denodo Platform alongside the company's existing tools and infrastructure. QuinScape selects the most effective combination of technologies to meet each client's needs, while keeping a close eye on total costs.

QuinScape offers **Health Checks**, performed by a certified senior consultant with over 5 years of experience; **Quick Starts**, in which a single use case with measurable ROI is implemented; or a **Data Journey**, in which a team of certified experts implement a pilot for a complete data pipeline architecture destined for production, as well as a detailed action-plan for becoming a data-driven company, with the Denodo Platform at its core.





Denodo Platform 8.0 Architecture

## What can you do with QuinScape and Denodo?

With QuinScape + Denodo, companies can:



**Streamline and improve decision-making** across the organization



**Increase organizational agility** in response to changing market conditions



**Gain real-time access to integrated data** across disparate systems, without replication



**Leverage a team of experts** with deep knowledge about all of the most effective features of the Denodo Platform



**Improve success rates** by avoiding coming in second place with potential customers



**Save time and money** with the most efficient technologies, combined with the most advanced implementation expertise



**Deploy a unified approach to data governance**, so the right individuals have access to the right data at the right time

### I QuinScape

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